

RENTALS UNITED
MORE BOOKINGS. LESS WORK.

MASTERS OF DISTRIBUTION HOW TO ADVERTISE ON



WHO ARE THEY?

WiFlap is a forward looking and fast expanding holiday company with ambitions to capture a lion share of the international holiday market by 2018.

WHERE ARE THEY STRONG?

Wiflap is strong in Europe.

WHAT INFORMATION DO WE SEND TO THEM?



Rentals United sends Wiflap

- Rates
- Availability
- Static content such as photos and descriptions

Changes either from your PMS or your own platform if we are connected via API are updated automatically in Wiflap. If you update Rentals United manually, changes in our platform will be pushed to Wiflap.

WHAT RATES DO THEY WANT?



Rack rates

Wiflap work to daily / seasonal net rates so the rates you list in Rentals United are the rates you will receive for each booking.

They will put their commission (around 15%) on top of the rates you provide.

HOW IS THEIR BOOKING PROCESS?

 **Direct contact**

Wiflap take full payment at the time of booking and guarantee the reservation through the cancellation policy you chose when you first signed up with them. They will send full client details.

WHAT EXTRA FEES CAN BE SENT TO THEM?



Cleaning fees and security deposit info. Any additional fees need to be added on top of the rental rates.

HOW ARE THEIR BOOKING MODELS?

 **Instant booking**

Wiflap work on Instant booking. If you can't confirm a booking or you have a booking that you need to cancel, you need to contact them directly and there might be a cancellation fee to pay.

HOW IS THEIR PAYMENT PROCESS?

 **Payment taken by channel**

Payments are taken by Wiflap and they pay out the day after the check out. They pay out via paypal or bank transfer.

CAN YOU UPLOAD YOUR OWN CANCELLATION POLICY?

 **Yes**

Yes. You can send your own cancellation policy to them.

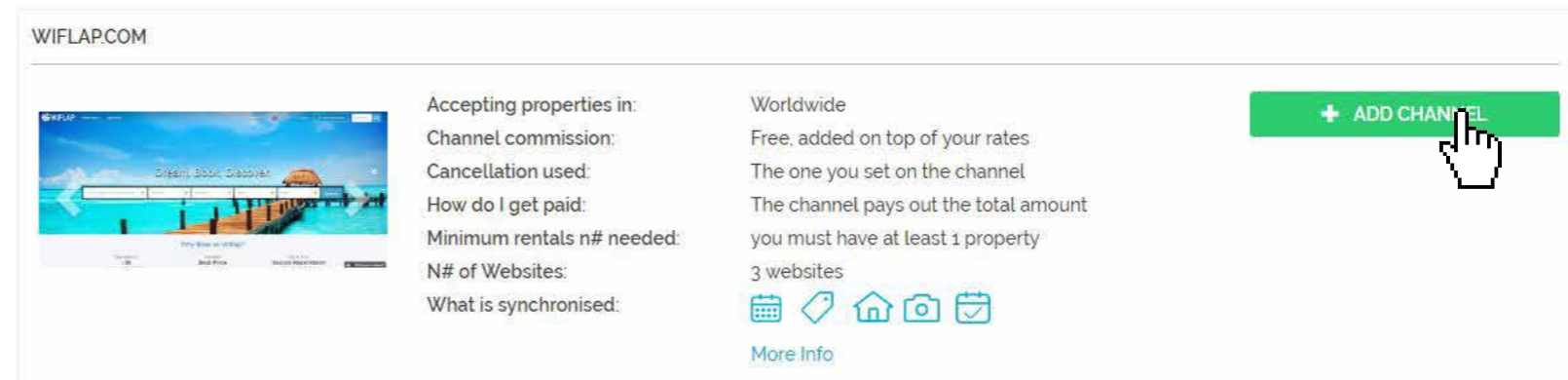
Provide a nice and friendly profile in Wiflap as this will encourage guests to book your property.

STEP BY STEP

HOW TO ADVERTISE ON



STEP 1 | Go to “Add channels” on the main menu, search the name of the channel you want to connect to and click on “Add channel”.



WIFLAP.COM

Accepting properties in: Worldwide






Channel commission: Free, added on top of your rates

Cancellation used: The one you set on the channel

How do I get paid: The channel pays out the total amount

Minimum rentals n# needed: you must have at least 1 property

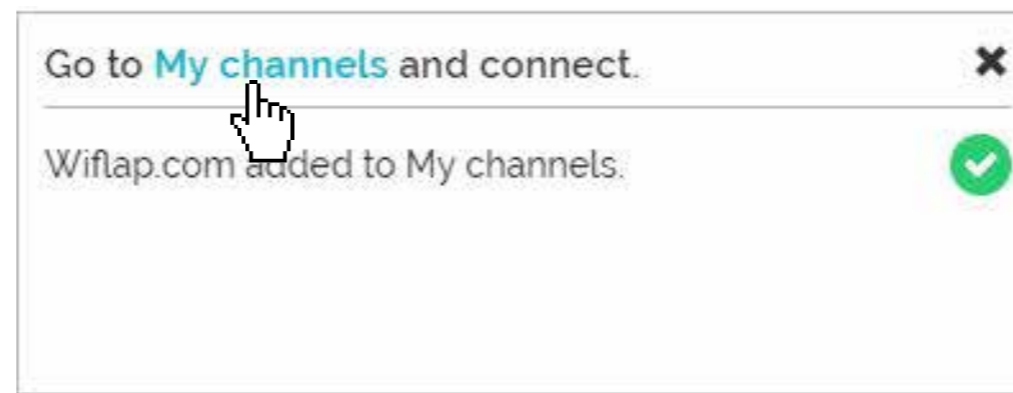
N# of Websites: 3 websites


What is synchronised:     


[More Info](#)

[+ ADD CHANNEL](#)


STEP 2 | Once done this, a box with the added channel will appear on the right. Confirm the addition by clicking on “Add to my channels”.



Go to [My channels](#) and connect. 

Wiflap.com added to My channels. 

STEP 3 | Go to “My channels” on the main menu, click on “Get connected” to read Wiflap’s Terms & Conditions.

	Connection Date:	17/03/2017
	N# of Properties Connected:	0 out of 0
	N# of Bookings Received:	0
	Channel Commission:	on top of your rates
	Cancellation Used:	the one you set on the channel
	How Do I Get Paid:	The channel pays out the total amount
	Channel Contact:	support@wiflap.com

STEP 4 | Go through the checklist and accept the Terms & Conditions of the channel. Some channels may need you to create an account in their website.

Cancellations ✓
Channels cancellation policy applies: More than 7 full days prior to arrival: Refund 50% of full amount (less 15%) Less than 7 days prior to arrival: No refund

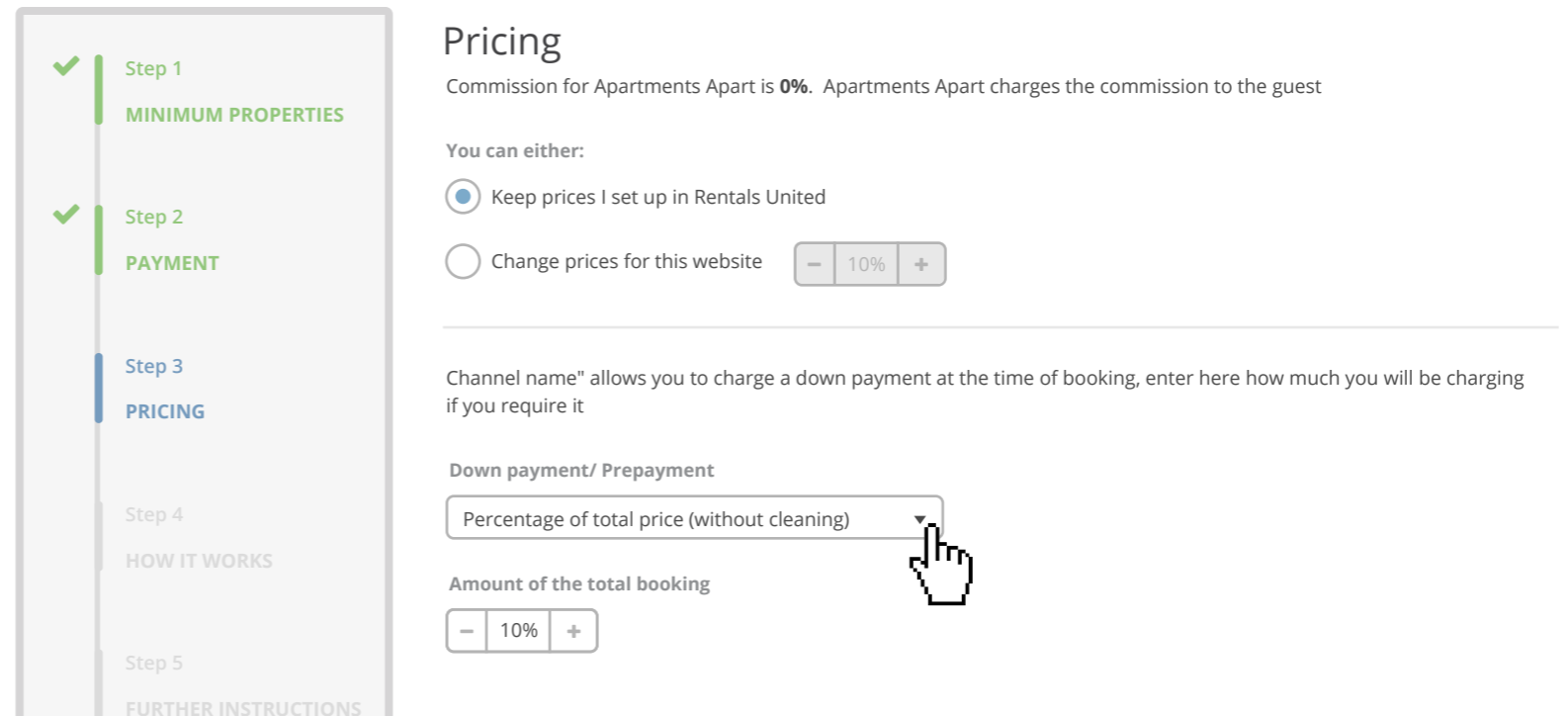
Payments ✓
Channel charges the guest. Channel transfers the full payment to you the day of the client's arrival

Deactivation ✓
If you deactivate or delete a property in Rentals United or in your PMS, you will need to email the channel saying you don't want that property to be advertised anymore. There's no penalty for this however overusing the activate/deactivate feature could result in the channel no accepting your property in the future

Instructions on how to connect
Download the “Masters of distribution” PDF for full information about this channel

[DOWNLOAD TO CONTINUE](#)

STEP 5 | Don't forget to save price settings. .

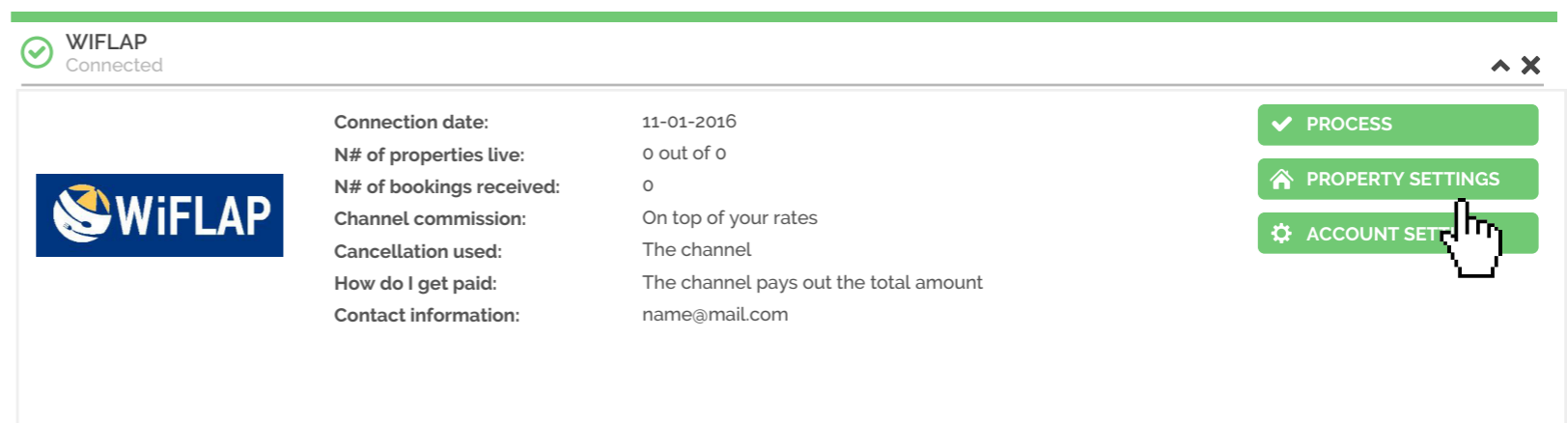


The screenshot shows a multi-step configuration process. On the left, a vertical sidebar lists five steps: Step 1 (MINIMUM PROPERTIES), Step 2 (PAYMENT), Step 3 (PRICING), Step 4 (HOW IT WORKS), and Step 5 (FURTHER INSTRUCTIONS). Steps 1 and 2 are marked with green checkmarks, while Step 3 is highlighted in blue. The main content area is titled 'Pricing' and contains the following information:

- Commission for Apartments Apart is 0%. Apartments Apart charges the commission to the guest**
- You can either:**
 - Keep prices I set up in Rentals United
 - Change prices for this website - 10% +
- Channel name" allows you to charge a down payment at the time of booking, enter here how much you will be charging if you require it**
- Down payment/ Prepayment**
 - Percentage of total price (without cleaning) ▼
 - Amount of the total booking - 10% +

A hand cursor is shown clicking on the dropdown arrow next to 'Percentage of total price (without cleaning)'.

STEP 6 | After you have connected your properties you will be able to see the connection in "My Channels", "Property settings".



The screenshot shows a 'WIFLAP Connected' notification panel. On the left is the WIFLAP logo. The main area contains a table of connection details:

Connection date:	11-01-2016
N# of properties live:	0 out of 0
N# of bookings received:	0
Channel commission:	On top of your rates
Cancellation used:	The channel
How do I get paid:	The channel pays out the total amount
Contact information:	name@mail.com





On the right side of the panel, there are three green buttons: 'PROCESS', 'PROPERTY SETTINGS', and 'ACCOUNT SET'. A hand cursor is shown clicking on the 'ACCOUNT SET' button.

STEP 7 | All your properties should say “Connected” in gray on the right side. This doesn’t mean they are live yet, it may take a couple of days before Wiflap publishes your properties.





connect all disconnected properties **APPLY** 2188 Properties | Show 10 | 50 | 250 << < 1 of 219 > >>

Name	Location	Currency	PrePayment	Prepayment Amount	Scaling %	Status	Actions
Casa della Mama	Amalfi	EUR	Default prepayme...		- 0% +	✓	Connected deactivate
Casa Lauro	Amalfi	EUR	Default prepayme...		- 0% +	✓	Connected deactivate
Casa Letizia	Amalfi	EUR	Default prepayme...		- 0% +	✓	Connected deactivate

STEP 8 | Check if your properties are live soon. When they are live, a blue icon with a link to the property will appear on the right.

BM Downtown Dreams 1	Amsterdam	EUR	Default prepayme...		- +1% +	✓	deactivate link 
BM DownTown Dreams 3	Amsterdam	EUR	Default prepayme...		- +1% +	✓	deactivate link 
CB LUXURY GROUP HOUS	Amsterdam	EUR	Default prepayme...		- +1% +	✓	deactivate link 
TOF Arena Deluxe	Zuidoost	EUR	Default prepayme...		- +1% +	✓	deactivate link 

STEP 9 | If you want to disconnect properties do it in Rentals United and not in Wiflap.

BM Downtown Dreams 1	Amsterdam	EUR	Default prepayme..		- +1% +	✓	deactivate link 
BM DownTown Dreams 3	Amsterdam	EUR	Default prepayme..		- +1% +	✓	deactivate link 
CB LUXURY GROUP HOUS	Amsterdam	EUR	Default prepayme..		- +1% +	✓	deactivate link 
TOF Arena Deluxe	Zuidoost	EUR	Default prepayme..		- +1% +	✓	deactivate link 

HOW IS THE CONNECTION PROCESS?

Connection

You will have to sign an agreement with some channels and/or answer additional questions. Note, that even if you have connected your properties from Rentals United, you will not be live until an agreement has been signed.

Check your spam box for emails from the channel. Also, make sure you have the correct email for notifications set up in Rentals United, so they can reach you.

Average onboarding time is 1 week. If you haven't heard back from the channel after this week please email them directly at: support@wiflap.com

Some channels don't accept all locations or type of property.
Rentals United can not influence this or the time it takes for the channel to put you live.